

Polling Tools Comparison Chart

Updated March 2023

Product	Zoom	Poll Everywhere	Mentimeter
Question types	Multiple choice (single answer and multiple answer)	Multiple choice Word cloud Open-ended Ranking Q&A/Upvote Clickable image	Multiple choice Word cloud Open-ended Ranking Q&A/Upvote Clickable image Truth or Lie Guess the number
Number of users	300 (limited to number of Zoom participants)	40 (free educator version); 700 (instructor license)	Unlimited
Cost / license options	Free with Zoom	Free (limited to 40 participants) \$349/semester (instructor license; covers up to 700 persons in each class) \$13.99/year (student license)	Free (limited to 2 question slides) Pro plan (unlimited question slides and PPT/Google Slides import) provided by CNDLS
Polls can be embedded in slideshow	No	Yes	Yes
Polls can be embedded in Canvas	No	Yes	Yes
Canvas Gradebook integration	No	No	No
Ways to respond	Laptop/PC Mobile app	Laptop/PC Mobile Text	Laptop/PC Mobile
Clicker device option	No	No	No
Do participants need an account to	No	No	No

respond?			
Notes	Poll questions must be created in Zoom website.	Anonymous responses Competitions feature Embed polls in PowerPoint, Google Slides, and Keynote	Anonymous responses Competition features Analytics